

People

TECHNOLOGY

Rentrak Corp., a multiscreen media measurement and research company that serves the entertainment, media and advertising industry, appointed **Bill Livek** chief executive officer and director. Livek will focus on growing Rentrak's business as a leading data and information analytics company. Paul Rosenbaum, who served as chairman and chief executive officer, will

continue to serve as chairman of Rentrak's board of directors.

REAL ESTATE

NAI Norris, Beggs & Simpson has added broker **Tyler Honzel** to its retail brokerage team in Portland.

HomeStreet Bank has hired **Michael Huynh** as a mortgage loan officer in its Northwest Portland branch.

—Mark Graves